



Affiliate Partner Benefits

We appreciate our Affiliate Partnerships. The Affiliates support and serve our Association in many ways.

- They willingly volunteer their time and energies to support the Association programs, events and its REALTOR® members.
- They come up with creative events and fundraisers to support the Association goals according to the Strategic Plan.
- They support Association by attending and promoting Association meetings and activities to all the members.
- They support by donating gift baskets and through sponsorships that support events and meetings.

How do we show our appreciation?

- Affiliates are recognized at all Association meetings and events.
- "Affiliate Minute"- They are encouraged to give a brief announcement when introduced at General Membership meetings.
- They receive complimentary advertising being showcased in our Power Point Presentation of Affiliate businesses displayed at all General Membership meetings.
- They are provided the first Invitation to sponsor and be showcased at Association events. Breakfast meetings, Annual Installation Dinner, Special Events and website.
- They are encouraged to submit a paragraph about services they offer, a logo and/or a photograph. This information is used by the Association to highlight the affiliate in the newsletter, website and social media.
- They have the opportunity to give a brief introduction about themselves and the services they offer to members, at the new member orientation classes held 4 times a year.
- They have the opportunity to organize Affiliate events to showcase themselves.
- Complimentary advertising being included in Affiliate list in monthly Association newsletter, website, and the Friday Reminder. Affiliate list is on display and available as a handout at the Association office.
- Included on the Association website www.tehachapiaor.com, under 'Find an Affiliate'.
- Affiliate are encouraged to display Business Cards and Flyers in Association office.
- Affiliates are welcome to join Affiliate Committee, Advocacy Committee, Education Committee, and Technology Committee
- Recognition given at annual Membership Appreciation Day!

Become an Affiliate Partner