



## Affiliate Partner Benefits

We appreciate our Affiliate Partnerships. The Affiliates support and serve our Association in many ways.

- They willingly volunteer their time and energies to support the Association programs, events and its REALTOR® members.
- They come up with creative events and fundraisers to support the Association goals according to the Strategic Plan.
- They support Association by attending and promoting Association meetings and activities to all the members.
- They support by donating gift baskets and through sponsorships that support events and meetings.

How do we show our appreciation?

- Affiliates are recognized at all Association meetings and events.
- "Affiliate Minute"- They are encouraged to give a brief announcement when introduced at General Membership meetings.
- They receive a complimentary business card ad showcased in our Power Point Presentation of Affiliate businesses displayed at all General Membership meetings.
- They are provided the first Invitation to sponsor and be showcased at Association events. Breakfast meetings, Annual Installation, Special Events and website.
- They are encouraged to submit a brief paragraph about services they offer, a logo and/or a photograph. This information will be used by the Association to highlight the affiliate in various publications.
- They have the opportunity to give a brief introduction about themselves and the services they offer to members, at the new member orientation classes held 4 times a year.
- They have the opportunity to organize Affiliate events to showcase themselves.
- They receive complimentary advertising being included on an Affiliate list sent to members in their weekly Friday Reminder, and Caravan lists. Affiliate list is on display and available as a handout at the Association office, for members and the public.
- Affiliate list is also included on the Association website [www.tehachapiaor.com](http://www.tehachapiaor.com), under 'Find an Affiliate', and each Affiliate representative is listed individually under the Affiliate button on the Quick Link bar.
- Affiliates are encouraged to display Business Cards and Flyers in Association office.
- Affiliates are welcome to join Affiliate Committee, Advocacy Committee, Education Committee, and Technology Committee.

- Recognition is given at annual Membership Appreciation Day!
- Affiliates may develop a brochure approved by the CEO of all Affiliates, using an Affiliate to print, which will be distributed by the Affiliates to members.9.16
- One Affiliate each month may provide an email highlighting a special offering for members. Affiliates will be responsible to provide ready to print copy to the Association and will maintain and provided to the Association a calendar showing date of each Affiliate participating. 9.16
- As members of the Association Affiliates may use the Association facilities at no charge, during business hours. After hour events will be charged at a rate that is half of the normal rental fee schedule. Use is for Real Estate Industry related events only. Event may be subject to schedule change due to a contracted rental event which take precedent. 9.16.

## Affiliate Incentive Program

- Each Affiliate that recruits a new Affiliate who fills out an application and pays dues according to the current dues schedule will be given a discount of \$50.00 on their annual dues for the following year.9.16

**To Take Full Advantage of Your Affiliate Partner Benefits you need to provide the following along with your application.**

- Photo and/or Logo
- Brief Paragraph about you and the services you offer
- Business card

**Become an Affiliate Partner**